

ORDER



Orders
Order / Rev: 185606
Alt Order #:
Product Desc: Romney for President, Inc
Estimate: 377
Flight Dates: 09/19/12 - 09/25/12
Original Date / Rev: 09/18/12 / 09/18/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: American Rambler Production
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: President/Romney (R)
Demographic: A25-54
Product Codes: PL1-President
Priority: P2
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	127	\$101,405.00	\$86,194.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	127	\$101,405.00	\$86,194.25	0.00
Totals	127	\$101,405.00	\$86,194.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/19/12	09/21/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A	-- 222--	:30	6	\$450.00	P3	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 222--		6				\$450.00		0.00			
N 2	KMGH	09/24/12	09/25/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A	22-----	:30	4	\$450.00	P3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	22-----		4				\$450.00		0.00			
N 3	KMGH	09/19/12	09/20/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a	-- 12---	:30	3	\$225.00	P3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 12---		3				\$225.00		0.00			
N 4	KMGH	09/24/12	09/25/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a	11-----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----		2				\$225.00		0.00			
N 5	KMGH	09/24/12	09/25/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a	11-----	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----		2				\$250.00		0.00			
N 6	KMGH	09/19/12	09/21/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a	-- 111--	:30	3	\$375.00	P2	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 111--		3				\$375.00		0.00			

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	09/24/12	09/25/12	The View THE VIEW	CA	10A-11A	11-----	:30	2	\$550.00	P3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$550.00		0.00			
N 8	KMGH	09/19/12	09/21/12	The View THE VIEW	CA	10A-11A	--111--	:30	3	\$825.00	P2	0.00	NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--111--					3	\$825.00		0.00			
N 9	KMGH	09/19/12	09/21/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	--222--	:30	6	\$375.00	P2	0.00	NM	6	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--222--					6	\$375.00		0.00			
N 10	KMGH	09/24/12	09/25/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	22-----	:30	4	\$250.00	P3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	22-----					4	\$250.00		0.00			
N 11	KMGH	09/24/12	09/25/12	The CHEW The CHEW	CA	1157A-1P	11-----	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$200.00		0.00			
N 12	KMGH	09/19/12	09/21/12	The CHEW The CHEW	CA	1157A-1P	--111--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--111--					3	\$300.00		0.00			
N 13	KMGH	09/24/12	09/25/12	M-F 2-3PM Rotator M-F 2-3PM Rotator	CA	2-3pm	11-----	:30	2	\$550.00	P2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$550.00		0.00			
N 14	KMGH	09/19/12	09/21/12	M-F 2-3PM Rotator M-F 2-3PM Rotator	CA	2-3pm	--111--	:30	3	\$550.00	P2	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--111--					3	\$550.00		0.00			
N 15	KMGH	09/24/12	09/25/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	11-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$400.00		0.00			
N 16	KMGH	09/19/12	09/21/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	--111--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--111--					3	\$600.00		0.00			
N 17	KMGH	09/19/12	09/21/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	--111--	:30	3	\$425.00	P2	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--111--					3	\$425.00		0.00			
N 18	KMGH	09/24/12	09/25/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11-----	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$300.00		0.00			
N 19	KMGH	09/19/12	09/21/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	--222--	:30	6	\$950.00	P2	0.00	NM	6	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--222--					6	\$950.00		0.00			
N 20	KMGH	09/24/12	09/25/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	22-----	:30	4	\$650.00	P3	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	22-----					4	\$650.00		0.00			
N 21	KMGH	09/19/12	09/21/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	--222--	:30	6	\$1,750.00	P2	0.00	NM	6	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	KMGH	09/19/12	09/21/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P -- 222--	:30	6	\$1,750.00	P2	0.00	NM	6	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-- 222--		6		\$1,750.00		0.00				
N22	KMGH	09/24/12	09/25/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P 22-----	:30	4	\$1,185.00	P3	0.00	NM	4	\$4,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	22-----		4		\$1,185.00		0.00				
N23	KMGH	09/24/12	09/25/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 22-----	:30	4	\$1,185.00	P3	0.00	NM	4	\$4,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	22-----		4		\$1,185.00		0.00				
N24	KMGH	09/19/12	09/21/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P -- 222--	:30	6	\$1,750.00	P2	0.00	NM	6	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-- 222--		6		\$1,750.00		0.00				
N25	KMGH	09/19/12	09/21/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -- 222--	:30	6	\$750.00	P3	0.00	NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-- 222--		6		\$750.00		0.00				
N26	KMGH	09/24/12	09/25/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P 22-----	:30	4	\$750.00	P3	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	22-----		4		\$750.00		0.00				
N27	KMGH	09/24/12	09/25/12	Nightline Nightline	CA	1037P-1103P 11-----	:30	2	\$525.00	P3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	11-----		2		\$525.00		0.00				
N28	KMGH	09/19/12	09/21/12	Nightline Nightline	CA	1037P-1103P -- 111--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-- 111--		3		\$800.00		0.00				
N29	KMGH	09/21/12	09/21/12	ABC Fri A ABC Fri A	CA	7P-8P ---- F--	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---- F--		1		\$750.00		0.00				
N30	KMGH	09/21/12	09/21/12	ABC Fri B ABC Fri B	CA	8P-9P ---- F--	:30	1	\$1,575.00	P2	0.00	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---- F--		1		\$1,575.00		0.00				
N31	KMGH	09/21/12	09/21/12	ABC Fri C ABC Fri C	CA	9P-10P ---- F--	:30	1	\$1,750.00	P2	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---- F--		1		\$1,750.00		0.00				
N32	KMGH	09/22/12	09/22/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A ----- S-	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	----- S-		2		\$125.00		0.00				
N33	KMGH	09/22/12	09/22/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A ----- S-	:30	2	\$225.00	P2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	----- S-		2		\$225.00		0.00				
N34	KMGH	09/22/12	09/22/12	ABC College FB - Afternoon ABC College FB-Afternoon	CA	130P-5P ----- S-	:30	1	\$1,475.00	P2	0.00	NM	1	\$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	----- S-		1		\$1,475.00		0.00				
N35	KMGH	09/22/12	09/22/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p ----- S-	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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N35	KMGH	09/22/12	09/22/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		2				\$300.00		0.00			
N36	KMGH	09/23/12	09/23/12	SUN 4PM 4PM - SUN	CA	4P-430P	-----S	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		2				\$300.00		0.00			
N37	KMGH	09/22/12	09/22/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		2				\$450.00		0.00			
N38	KMGH	09/23/12	09/23/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	-----S	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		2				\$100.00		0.00			
N39	KMGH	09/23/12	09/23/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	-----S	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		2				\$200.00		0.00			
N40	KMGH	09/23/12	09/23/12	THIS WEEK w/George SCA This Week	CA	8A-9A	-----S	:30	1	\$575.00	P3	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		1				\$575.00		0.00			
N41	KMGH	09/23/12	09/23/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	-----S	:30	2	\$225.00	P2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		2				\$225.00		0.00			
N42	KMGH	09/23/12	09/23/12	Emmy's Red Carpet Live Emmy's Red Carpet Live	CA	5-6p	-----S	:30	2	\$1,800.00	P3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		2				\$1,800.00		0.00			
N43	KMGH	09/23/12	09/23/12	ABC Prime Time Emmys Prime Time Emmys	CA	6P-9P	-----S	:30	2	\$7,000.00	P1	0.00	NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		2				\$7,000.00		0.00			
N44	KMGH	09/23/12	09/23/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	-----S	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		2				\$750.00		0.00			
Totals													127	\$101,405.00	